

# Pan Arab Conference on Diabetes

**PACD 21**

*InterContinental Hotel Citystars, Cairo, Egypt  
March 21-24, 2017*

[www.arab-diabetes.com](http://www.arab-diabetes.com)

**PACD**  
Accredited by  
American Association  
of Continuing Medical Education



**21  
Years  
Of Success**

## Welcome Message

On behalf of the organizing and scientific committees, we have the great pleasure to invite you to the 21<sup>st</sup> Pan Arab Conference on Diabetes (PACD21) on March 21-24, 2017.

We are confident that we will be able to make this conference a very special and memorable event. The scientific sessions of the conference will be dominated by scientific data from worthy speakers. This will be beneficial for post graduate trainees, district specialists and family physicians. Keeping in view this background, the conference will focus on new aspects and current updates, introduced recently in the field of diabetes and its related disorders.

We wish that all the family physicians and specialists of the region will participate in this conference to update their knowledge, especially on prevention of diabetes and its complications like coronary artery disease which is one of the major killers of the human life

This conference is a timely reminder of the inter-related nature of today's non-communicable diseases and of the complexity of diabetes itself. The conference is also an indication of the ongoing commitment of the fight against diabetes in the Arab nations and our efforts in Egypt and Arab countries on behalf of people with diabetes, their families and those who provide their care.

Based on the above the organizing committee is preparing to receive about 3000 participants as this conference is already the biggest one not only in the Arab region but also in the whole Middle East area.

PACD21 will be hosted at Cairo which is a vibrant, exhilarating, exotic, fascinating and welcoming city. Home to the best Pharaonic , Coptic and Islamic sights in Egypt, this city is where you never know what incredible, half-forgotten monument you might stumble across while wandering around the place where the Nile divides into the Delta; wherefore it came to pass that the city with unique Nature & peaceful atmosphere.

We look forward to welcoming you at this unique event.

Conference Chairman

*Megahed Abu Al Magd*

Conference General Secretary

*Mahmoud Ibrahim*

## Conference Faculty

### Honorary Chairmen

Prof. Mohamed Fahmy Abdel-Aziz  
Prof. Sherif Hafez

### Conference Chairman

Prof. Megahed Abu Almagd

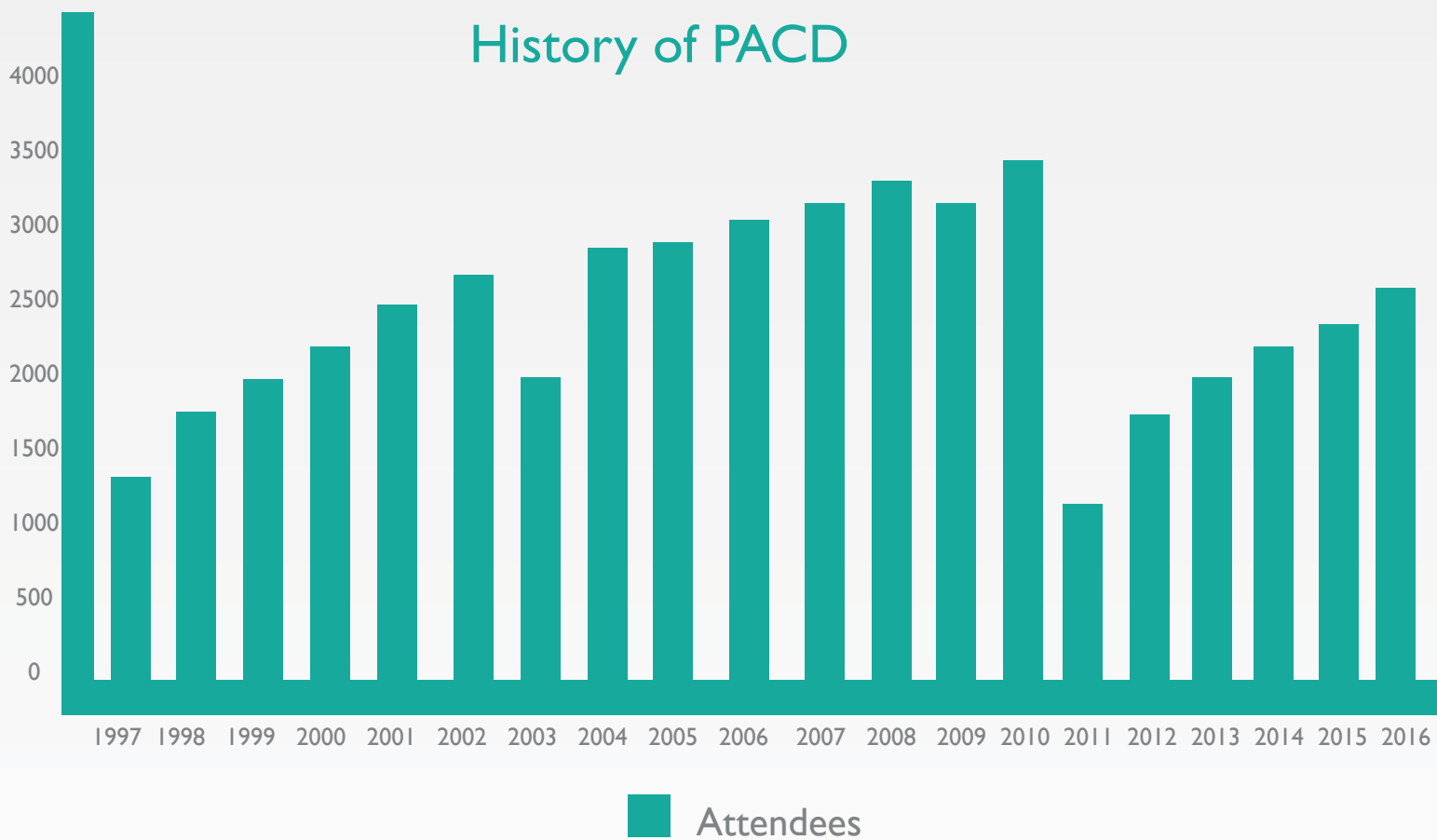
### Secretary General

Prof. Mahmoud Ibrahim

### Scientific Program Coordinator

Dr. Hyam Tantawi

## History of PACD



## Sponsors Packages

### Elite Package (300.000 ) L.E

90 Min (industrial symposium)  
 80 Nights at conference hotel (40 rooms)  
 120 Doctors (full registration)  
 40 Gala dinner invitations  
 Booth class (A+) 2\*6 m  
**Exclusive:** Registration desk sponsorship  
 Ads in spreadsheet  
**Exclusive:** Logo on lanyards  
**Exclusive:** Program book distribution “excluding chairpersons & speakers”  
 Faculty lounge 1<sup>st</sup> day  
 Logo on conference bags  
 Logo on conference poster & banner  
 Logo on website homepage  
 Certificate distribution for your registrars  
 Sponsor’s logo to chairpersons & speakers mails  
 Add your logo in daily conference magazine  
**Exclusive:** Your logo with holding screen in between presentations  
 Sponsor’s logo on promotional mails  
 Ads in poster hall  
**Exclusive:** Entrance gates and exhibition gates  
**Exclusive:** Coffee break area sponsorship (1<sup>st</sup> day)  
**Exclusive:** Add your logo on meet and assist sign board in the airport  
**Exclusive:** Sponsor’s logo on coffee break & lunch ticket (1<sup>st</sup> day)  
**Exclusive:** Reminder SMS for chairpersons & speakers including sponsor’s name  
**Exclusive:** Your logo on shuttle buses between the official hotels of the conference  
**Exclusive:** Product theater during coffee break time

### Platinum Package (250.000) L.E

60 Min (industrial symposium)  
 60 Nights at conference hotel (30rooms)  
 100 Doctors (full registration)  
 20 Gala dinner invitations  
 Booth class (A+) 2\*6 m  
**Exclusive:** Internet café sponsorship  
 Ads outside back cover  
**Exclusive:** Logo on nametags  
**Exclusive:** Opening ceremony Sponsorship  
 Faculty lounge 2<sup>nd</sup> day  
 Logo on conference bags  
 Logo on conference poster & banner  
 Logo on website homepage  
 Certificate distribution for your Registrars  
 Sponsor’s logo to chairpersons & speakers mails  
 Add your logo in daily conference magazine  
 Sponsor’s logo on promotional mails  
 Ads in poster hall  
**Exclusive:** Fruit basket in VIP rooms on daily basis with your business card or logo  
**Exclusive:** Coffee break area sponsorship (2<sup>nd</sup> day)  
**Exclusive:** Pens (supplied by sponsors)  
**Exclusive:** Sponsor’s logo on coffee break & lunch ticket (2<sup>nd</sup> day)

## Golden Package (200.000) L.E

60 Min (industrial symposium)  
 40 Nights at conference hotel (20 rooms)  
 70 Doctors (full registration)  
 15 Gala dinner invitations  
 Booth class (A) 2\*4 m

**Exclusive:** Program at a glance distribution

Ads in program book

Faculty lounge 3<sup>rd</sup> day

Logo on conference bags

Logo on conference poster & banner

Logo on website homepage

Certificate distribution for your registrars

Add your logo in daily conference magazine

Sponsor's logo on promotional mails

Ads in poster hall

**Exclusive:** Speakers ready room sponsorship

**Exclusive:** Coffee break area sponsorship  
 (3<sup>rd</sup> day)

Sponsor's logo to chairpersons & speakers  
 mails

**Exclusive:** Sponsor's logo on coffee break &  
 lunch ticket (3<sup>rd</sup> day)

## Silver Package (150.000) L.E

30 Min (industrial symposium)  
 30 Nights at conference hotel (15 rooms)  
 50 Doctors (full registration)  
 10 Gala dinner invitations  
 Booth class (A) 2\*3 m

**Exclusive:** Logo in the key room's envelop

Ads in program book

Logo on conference bags

Logo on conference poster & banner

Logo on website registration page

Certificate distribution for your registrars

Add your logo in daily conference magazine

Sponsor's logo on promotional mails

Ads in poster hall

Sponsor's logo to chairpersons & speakers mails

## Bronze Package (100.000) L.E

15 nights at conference hotel (6 rooms)  
 15 Doctors (full registration)  
 5 Gala dinner invitations  
 Booth class (A) 2\*3 m  
 Ads in program book  
 Logo on conference bags  
 Logo on conference poster & banner  
 Certificate distribution for your registrars

## Exhibition Opportunity

Exhibitor listing on the web site and the final program.

Stalls will be adequate lighting along with furniture as per details below:

Stand type	Size	Tariff L.E	Cost Includes
Special place	12 sq. (2*6 m)	60.000	1 table, two chairs, 3 spotlights & get 25 complimentary registration
Class (A)	8 sq. (2*4 m)	45.000	1 table, two chairs, 3 spotlights & get 15 complimentary registration
Standard	6 sq. (2*3 m)	35.000	1 table, two chairs, 3 spotlights & get 5 complimentary registration
Ordinary Space	6 sq. (2*3 m)	25.000	Ordinary space

## SATELLITE SYMPOSIA

Satellite symposiums are prioritized to our main sponsors and are priced at 70,000 L.E for 60 minutes and 50.000 L.E for 45 minutes

The price includes:  
Meeting room rental

Standard audio/visual equipment

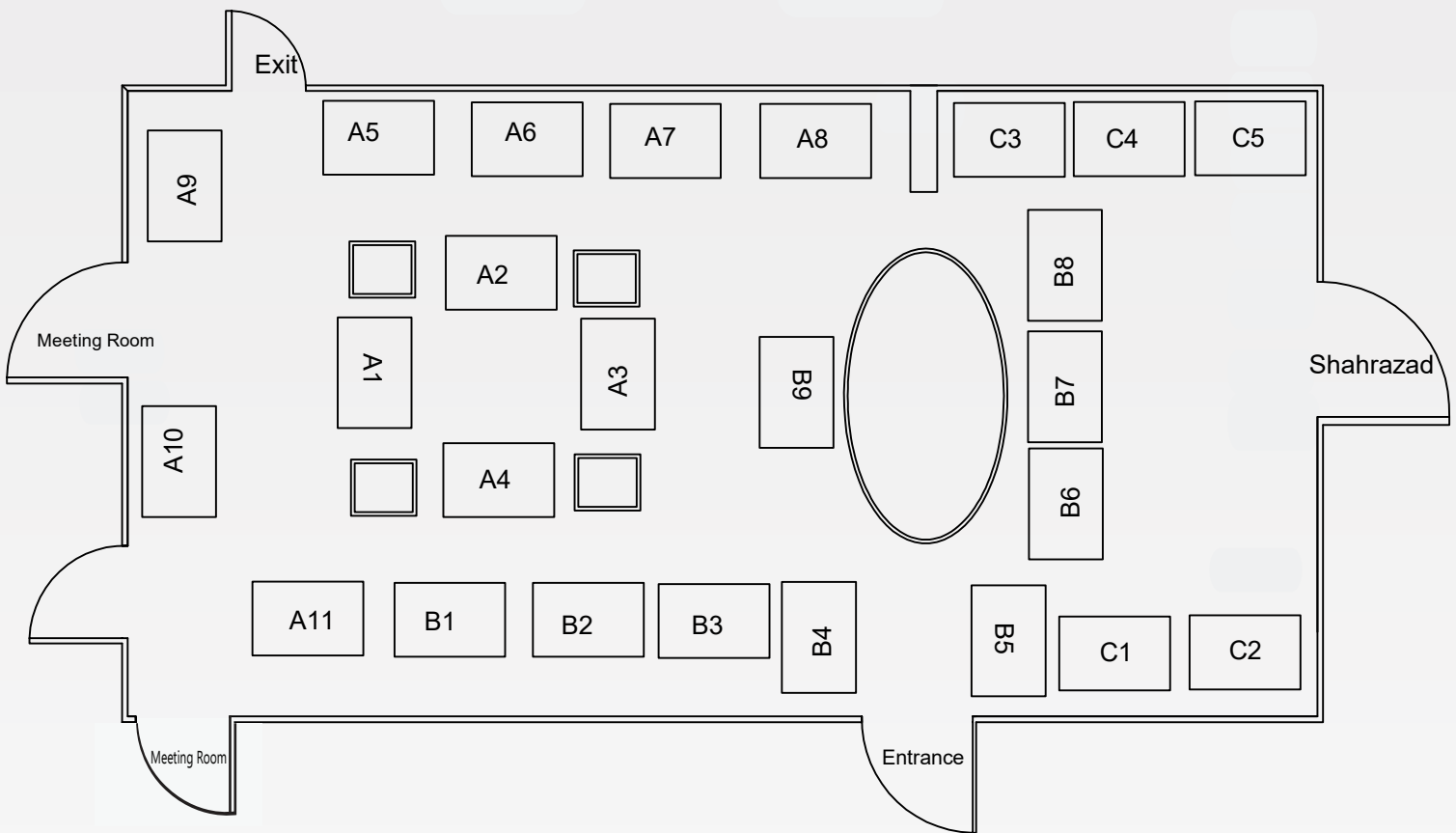
Symposium program before or after conference agenda or during lunch–dinner time pre conference days

Note: Speakers Logistics i.e.Air tickets,Accommodation, Dinner, .....etc.Will be covered by the sponsors.

## Extra Branding Opportunities

	Description	Notes	Cost I.E
Congress Bag Logo	Placing company logo on congress bag under tier sponsorship next to congress title.	Production and transport cost is not included in fee. 3cm by 3cm maximum size.	30.000 + Bag Costs
Congress Bags Inserts	Congress bag inserts is applicable for maximum 5 sponsors	Inserts maximum size is A4 and not surpassing 4 double-sided pages. Production and transport cost is not included in fee.	15.000
Pens and Notepads	Pens and notepads placed in the congress bag given to delegates	Production and transport cost is not included in fee.	15.000
Program Advertising	Program advertisement: • Inside full page	Advertisement delivery deadline 1 month prior to congress	25.000
Lunchroom Rollup	Exclusive table deco such as flags or cuboids can be center positioned on each table in the lunchroom area	Production and transport cost is not included in fee.	20.000
Flag poles	Three flag poles placed at the entrance of the hotel with congress title and logo as well as company logo		20.000
Lunchroom Entrance Rollup	Two rollups with congress branding and exclusive company logo, during congress only.	Production and transport cost not included.	15.000
Registration Counter Rollups	Two rollups with congress branding and exclusive company logo, during congress only.	Production and transport cost not included.	15.000

# Floorplan





For further information  
on sponsorship & exhibition please direct your queries to:

[Sponsors@arab-diabetes.com](mailto:Sponsors@arab-diabetes.com)



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